



Responsible Management: Understanding Human Nature, Ethics, and Sustainability (Principles for Responsible Management Education)

Kemi Ogunyemi

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Does a manager in today's world need to know anything about freedom? Or about intrinsic goods? Or even about educating emotions? "Absolutely," says author Kemi Ogunyemi. Kemi wrote this book to serve as a valuable tool to complement courses on ethics, responsibility, leadership, human behavior in organizations, customer service, and sustainability—most of which tend to ignore their human nature dimensions. Inside, you'll be provided an indepth understanding of human nature and its uniqueness and complexity, which can greatly enhance your managerial skills for achieving business success in today's world. You will be empowered to better manage yourself, others, and the environment. This book also provides a foundation for developing ethical sensitivity and corporate social responsibility. There is a clear and present danger that managers may tend to focus primarily on financial success in different key dimensions—operational quality, financial strategy, workforce motivation, cost-cutting strategies, etc.—and perhaps discover too late the neglect of an even more vital dimension of all human endeavor. Future leaders and shapers of sustainable organizations and societies cannot afford to have such a knowledge gap.

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