



Corporate Finance and Investment: Decisions & Strategies

Richard Pike, Bill Neale

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This popular text takes a practical approach to corporate finance, applying key concepts and techniques to a broad range of contemporary issues in finance. Examining financial issues from a managerial stand point, the authors demonstrate the role finance has to play in explaining and shaping business development rather than concentrating on quantitative aspects. This book is suitable for second and third year undergraduate students of business studies, accounting, finance and economics. It is particularly valuable for those studying an MBA or MSc in Business. It is a thorough and well written book with good examples Hugh Metcalf, University of Newcastle upon Tyne, UK I immediately liked it Ivar Bredesen, Oslo University College, Norway This is a very good, reliable, easy to read text book Anne Butchers, University of Warwick, UK



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