



Creating a Kaizen Culture: Align the Organization, Achieve Breakthrough Results, and Sustain the Gains

Jon Miller, Mike Wroblewski, Jaime Villafuerte

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FOSTER AND SUSTAIN A *KAIZEN* CULTURE IN YOUR ORGANIZATION

WINNER of the 2015 Shingo Research and Professional Publication Award!

FOREWORD BY JOHN TOUSSANT, CEO OF THEDACARE

Transforming a culture is far more about emotional growth than technical maturity. Co-written by leaders at the Kaizen Institute, *Creating a Kaizen Culture* explains how to enable an adaptive, excellent, and sustainable organization by leveraging core *kaizen* values and the behaviors they generate.

The proven methods presented in this book will dramatically increase your chances of success in implementing a *kaizen* culture by closing the biggest gaps in the correct understanding of:

- WHAT KAIZEN CULTURE IS AND WHY WE NEED IT
- HOW EVERYONE, EVERYWHERE CAN PRACTICE *KAIZEN* EVERY DAY
- THE LEADER'S ROLE IN TURNING KAIZEN CULTURE INTO COMPETITIVE ADVANTAGE

Based on more than 50 years of combined experience from experts who have successfully used *kaizen* to lead real transformation in a wide variety of industries, *Creating a Kaizen Culture* reveals how to propel rapid and sustainable performance improvement. It provides a detailed and illustrated road map to organized *kaizen* implementation through kaizen events. Real-world examples demonstrate *kaizen* culture in action at Toyota, Zappos, Wiremold, and many other companies. Featuring valuable insights from Kaizen Institute leaders, this practical resource covers:

- WHY WE NEED A *KAIZEN* CULTURE
- THE TRUE MEANING OF *KAIZEN*
- THE ORIGIN OF THE *KAIZEN* EVENT
- *KAIZEN* AS A STRATEGY IN PRACTICE
- DAILY *KAIZEN*
- SUSTAINING A *KAIZEN* CULTURE
- ORGANIZATIONAL READINESS FOR *KAIZEN* TRANSFORMATION
- FACING UP TO THE CULTURE MONSTER
- CASE STUDIES OF REAL-WORLD *KAIZEN* IMPLEMENTATION IN ORGANIZATIONS OF VARIOUS SIZES AND INDUSTRIES

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Align the Organization, Achieve Breakthrough Results, and Sustain the Gains can to be your new friend when you're truly feel alone and confuse with what must you're doing of this time.

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