



The Global Film Book

Roy Stafford

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The Global Film Book is an accessible and entertaining exploration of the development of film as global industry and art form, written especially for students and introducing readers to the rich and varied cinematic landscape beyond Hollywood.

Highlighting areas of difference and similarity in film economies and audiences, as well as form, genre and narrative, this textbook considers a broad range of examples and up to date industry data from Europe, Africa, Asia, Australasia and Latin America.

Author Roy Stafford combines detailed studies of indigenous film and television cultures with cross border, global and online entertainment operations, including examples from Nollywood to Korean Cinema, via telenovelas and Nordic crime drama.

The Global Film Book demonstrates a number of contrasting models of contemporary production, distribution and consumption of film worldwide, charting and analysing the past, present and potential futures for film throughout the world.

The book also provides students with:

- a series of exploratory pathways into film culture worldwide
- illuminating analyses and suggestions for further readings and viewing, alongside explanatory margin notes and case studies
- a user friendly text design, featuring over 120 colour images
- a dynamic and comprehensive blog, online at www.globalfilmstudies.com, providing updates and extensions of case studies in the book and analysis of the latest developments in global film issues.

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