



The Green and the Black: The Complete Story of the Shale Revolution, the Fight over Fracking, and the Future of Energy

Gary Sernovitz

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Gary Sernovitz leads a double life. A typical New York liberal, he is also an oilman - a fact his left-leaning friends let slide until the word "fracking" entered popular parlance. "How can you frack?" they suddenly demanded, aghast. But for Sernovitz, the real question is, "What happens if we don't?"

Fracking has become a four-letter word to environmentalists. But most people don't know what it means. In his fast-paced, funny, and lively book, Sernovitz explains the reality of fracking: what it is, how it can be made safer, and how the oil business works.

He also tells the bigger story. Fracking was just one part of a shale revolution that shocked our assumptions about fueling America's future. The revolution has transformed the world with consequences for the oil industry, investors, environmentalists, political leaders, and anyone who lives in areas shaped by the shales, uses fossil fuels, or cares about the climate - in short, everyone. Thanks to American engineers' oilfield innovations, the United States is leading the world in reducing carbon emissions, has sparked a potential manufacturing renaissance, and may soon eliminate its dependence on foreign energy. Once again the largest oil and gas producer in the world, America has altered its balance of power with Russia and the Middle East.

Yet the shale revolution has also caused local disruptions and pollution. It has prolonged the world's use of fossil fuels. Is there any way to reconcile the costs with the benefits of fracking?

To do so, we must start by understanding fracking and the shale revolution in their totality. *The Green and the Black* bridges the gap in America's energy education. With an insider's firsthand knowledge and unprecedented clarity, Sernovitz introduces readers to the shales - a history-upturning "Internet of oil" - tells the stories of the shale revolution's essential characters, and addresses all the central controversies. To capture the economic, political, and environmental prizes, we need to adopt a balanced, informed perspective. We need to take the green with the black. Where we go from there is up to us.



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Sherry Stevens:

In this 21st hundred years, people become competitive in each way. By being competitive currently, people have do something to make these survives, being in the middle of the crowded place and notice by surrounding. One thing that occasionally many people have underestimated this for a while is reading. Yep, by reading a e-book your ability to survive enhance then having chance to stand up than other is high. For you who want to start reading the book, we give you this kind of The Green and the Black: The Complete Story of the Shale Revolution, the Fight over Fracking, and the Future of Energy book as nice and daily reading guide. Why, because this book is greater than just a book.

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Reading a reserve tends to be new life style in this era globalization. With looking at you can get a lot of information that may give you benefit in your life. Using book everyone in this world can certainly share their idea. Ebooks can also inspire a lot of people. Lots of author can inspire all their reader with their story or their experience. Not only the storyplot that share in the guides. But also they write about the information about something that you need case in point. How to get the good score toefl, or how to teach your kids, there are many kinds of book that exist now. The authors in this world always try to improve their skill in writing, they also doing some analysis before they write for their book. One of them is this The Green and the Black: The Complete Story of the Shale Revolution, the Fight over Fracking, and the Future of Energy.

Wayne Hankinson:

The Green and the Black: The Complete Story of the Shale Revolution, the Fight over Fracking, and the Future of Energy can be one of your beginning books that are good idea. All of us recommend that straight away because this e-book has good vocabulary which could increase your knowledge in vocab, easy to understand, bit entertaining but nevertheless delivering the information. The author giving his/her effort to put every word into satisfaction arrangement in writing The Green and the Black: The Complete Story of the Shale Revolution, the Fight over Fracking, and the Future of Energy although doesn't forget the main stage, giving the reader the hottest as well as based confirm resource facts that maybe you can be certainly one of it. This great information may drawn you into new stage of crucial considering.

Susan Douglas:

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