

Presentation Genius: 40 Insights From the Science of Presenting (Teach Yourself)

Simon Raybould



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Presentation Genius: 40 Insights From the Science of Presenting (Teach Yourself) Simon Raybould Presenting is surrounded by myths and received wisdom, but it doesn't have to be this way. Presentation Genius brings together 40 proven pieces of research in one place and shows you how to implement them to achieve success.

There is a raft of myth and hearsay around presenting, as well as thousands of books, most of which disagree with each other. Presentation Genius offers a new and different approach. It cuts through the noise to bring you proven research from around the world that you can use to reach your goals at work.

Simon Raybould, a former university researcher turned leading trainer and public speaker, has read thousands of journal articles, books and pieces of research, so that you don't have to. He has pulled together the 40 most rigorous and compelling pieces to each form a chapter of *Presentation Genius*. And each chapter not only describes the research, it also shows you how to take advantage of it in your work.



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