QlikView 11 for Developers

Barry Harmsen, Miguel Garcia

QlikView 11 for Developers

Barry Harmsen, Miguel Garcia

QlikView 11 for Developers Barry Harmsen, Miguel Garcia

This book is smartly built around a practical case study – HighCloud Airlines – to help you gain an in-depth understanding of how to build applications for Business Intelligence using QlikView. A superb hands-on guide.

Overview

- Learn to build applications for Business Intelligence while following a practical case -- HighCloud Airlines. Each chapter develops parts of the application and it evolves throughout the book along with your own QlikView skills.
- The code bundle for each chapter can be accessed on your local machine without having to purchase a QlikView license.
- The hands-on approach allows you to build a QlikView application that integrates real data from several different sources and presents it in dashboards, analyses and reports.

In Detail

Business Intelligence technologies are a must-have in every business to make informed decisions and keep up-to speed with the ever-evolving markets. QlikView's disruptive technology makes it a key player and leader in the industry; with its flexibility and powerful analytics environment, building QlikView apps can be mastered by both, business users as well as developers.

This book will help you learn QlikView Development from a basic to a practitioner level using a step-by-step approach in a practical environment, and apply proven best practices on each topic.

Throughout the book, we will build a QlikView app based on real data about Airline Operations that will help "HighCloud Airlines" make informed business decisions and analysis-guided strategies. HighCloud Airlines executives are evaluating if entering the US market is a good strategy and, if so, which line of business should they focus their investments on; they need QlikView to make the best decision.

The application will be evolving chapter by chapter, along with your skills, going from a simple proof of concept to creating a Data Model, adding a custom style, building a Dashboard and handling and manipulating the source data via script. We will meet the "HighCloud Airlines" requirement by using many different data visualization objects and time-saving techniques.

The whole application uses real data taken from the Bureau of Transportations statistics of the US and encompasses the operations of Airlines both domestic and international. With three years worth of data, you will help HighCloud Airlines discover where people travel the most, which are the Carriers with the most market share, what is the average load factor per airline, which aircraft is the most used to perform flights, which are the busiest airports, and a whole universe of new insights.

What you will learn from this book

- Learn the techniques and best practices to transform data in QlikView via script
- Loading data from disparate sources to build an associative Data Model

- Building robust data models and overcoming common modeling challenges
- Designing data visualization objects to present performance measures with charts and tables
- Learn to use dimensions and expressions in QlikView objects
- Utilise QlikView's built-in aggregation functions to achieve complex calculations
- Creating Point In Time reporting and achieving complex calculations using Set Analysis
- Creating a consistent and interactive user interface
- Ensuring your QlikView applications and data are protected
- Constructing a data architecture that supports scalable QlikView deployments
- Learn time-saving techniques for making your QlikView development more efficient

Download QlikView 11 for Developers ...pdf

Read Online QlikView 11 for Developers ...pdf

Download and Read Free Online QlikView 11 for Developers Barry Harmsen, Miguel Garcia

Download and Read Free Online QlikView 11 for Developers Barry Harmsen, Miguel Garcia

---

From reader reviews:

Amanda Haskin:

As people who live in the actual modest era should be revise about what going on or info even knowledge to make them keep up with the era and that is always change and advance. Some of you maybe may update themselves by studying books. It is a good choice for you but the problems coming to an individual is you don't know which you should start with. This QlikView 11 for Developers is our recommendation to help you keep up with the world. Why, since this book serves what you want and want in this era.

Linda Spaulding:

Spent a free time and energy to be fun activity to complete! A lot of people spent their free time with their family, or their own friends. Usually they performing activity like watching television, about to beach, or picnic within the park. They actually doing same task every week. Do you feel it? Would you like to something different to fill your own personal free time/ holiday? May be reading a book might be option to fill your free of charge time/ holiday. The first thing you will ask may be what kinds of e-book that you should read. If you want to try out look for book, may be the reserve untitled QlikView 11 for Developers can be great book to read. May be it could be best activity to you.

Timothy Hawkins:

This QlikView 11 for Developers is brand new way for you who has fascination to look for some information since it relief your hunger info. Getting deeper you in it getting knowledge more you know or else you who still having bit of digest in reading this QlikView 11 for Developers can be the light food for you because the information inside this book is easy to get by means of anyone. These books build itself in the form that is certainly reachable by anyone, that's why I mean in the e-book contact form. People who think that in e-book form make them feel sleepy even dizzy this e-book is the answer. So you cannot find any in reading a publication especially this one. You can find actually looking for. It should be here for a person. So , don't miss the item! Just read this e-book kind for your better life in addition to knowledge.

Brandon Erickson:

Don't be worry if you are afraid that this book will filled the space in your house, you could have it in e-book approach, more simple and reachable. This QlikView 11 for Developers can give you a lot of friends because by you taking a look at this one book you have point that they don't and make a person more like an interesting person. This specific book can be one of a step for you to get success. This guide offer you information that might be your friend doesn't understand, by knowing more than additional make you to be great individuals. So , why hesitate? Let me have QlikView 11 for Developers.

Download and Read Online QlikView 11 for Developers Barry Harmsen, Miguel Garcia #QHPTM02DVJB

Read QlikView 11 for Developers by Barry Harmsen, Miguel Garcia for online ebook

QlikView 11 for Developers by Barry Harmsen, Miguel Garcia Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read QlikView 11 for Developers by Barry Harmsen, Miguel Garcia books to read online.

Online QlikView 11 for Developers by Barry Harmsen, Miguel Garcia ebook PDF download

QlikView 11 for Developers by Barry Harmsen, Miguel Garcia Doc

QlikView 11 for Developers by Barry Harmsen, Miguel Garcia Mobipocket

QlikView 11 for Developers by Barry Harmsen, Miguel Garcia EPub