



# Marketing Your Job Talents: A Guide To Landing The Job You Want

*Shedrick McKenzie*

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# Marketing Your Job Talents: A Guide To Landing The Job You Want

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## **Marketing Your Job Talents: A Guide To Landing The Job You Want** Shedrick McKenzie

Marketing Your Job Talents is packed with insights and techniques on helping you to secure the job you want. With such tough competition in the job market today, it is crucial to make a strong impression. Don't just be a part of the faceless job seekers, tone your skills and market yourself using knowledge and confidence and you'll greatly increase your chances of landing that dream job. Identify what you are good at and what you are capable of achieving is the first step in marketing yourself successfully. From this, you develop a much-needed focus in your job search strategy. You can then customize your resume according to your qualifications and their incompatibilities with the requirements of a specific position or company. This book also gives step-by-step instructions on developing each resume section and it offers a chapter on "freelancing." Here is a book that will make a big difference in your life. Just follow the steps, tips, and techniques offered in this book and you will begin meeting with employers who will want to hire you.



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